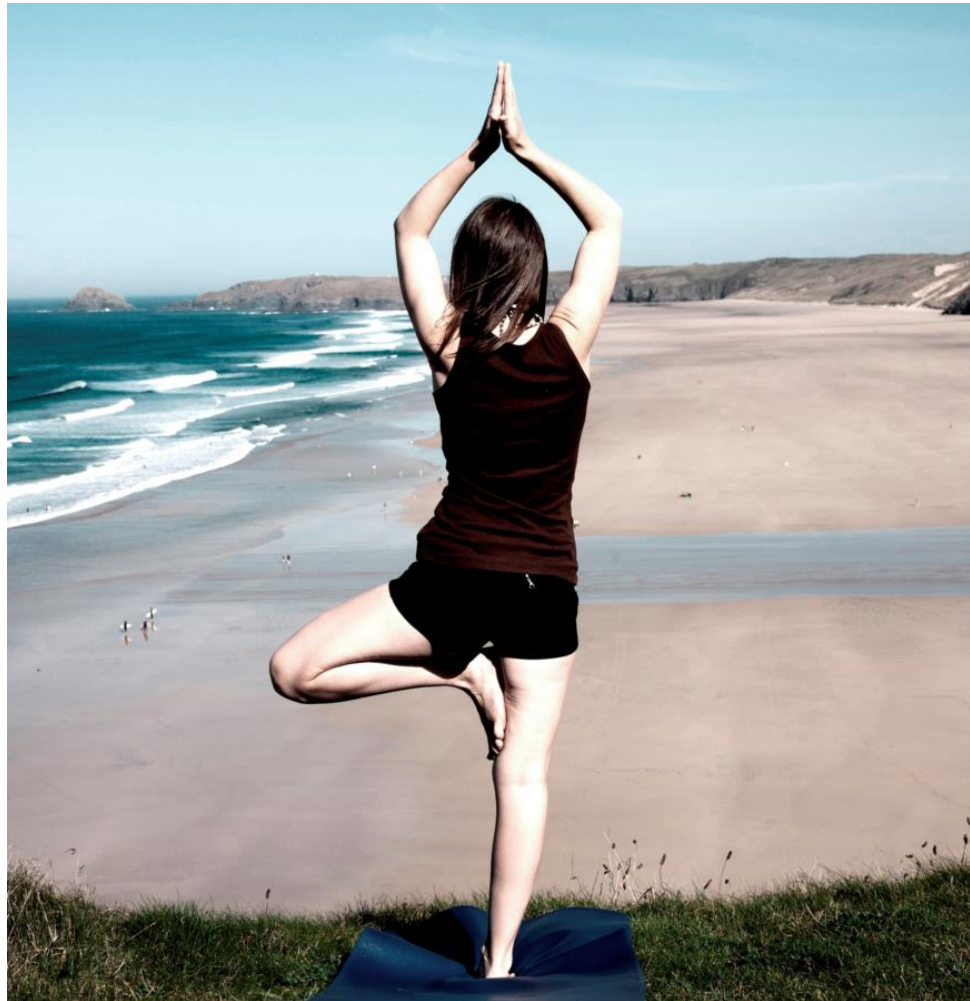


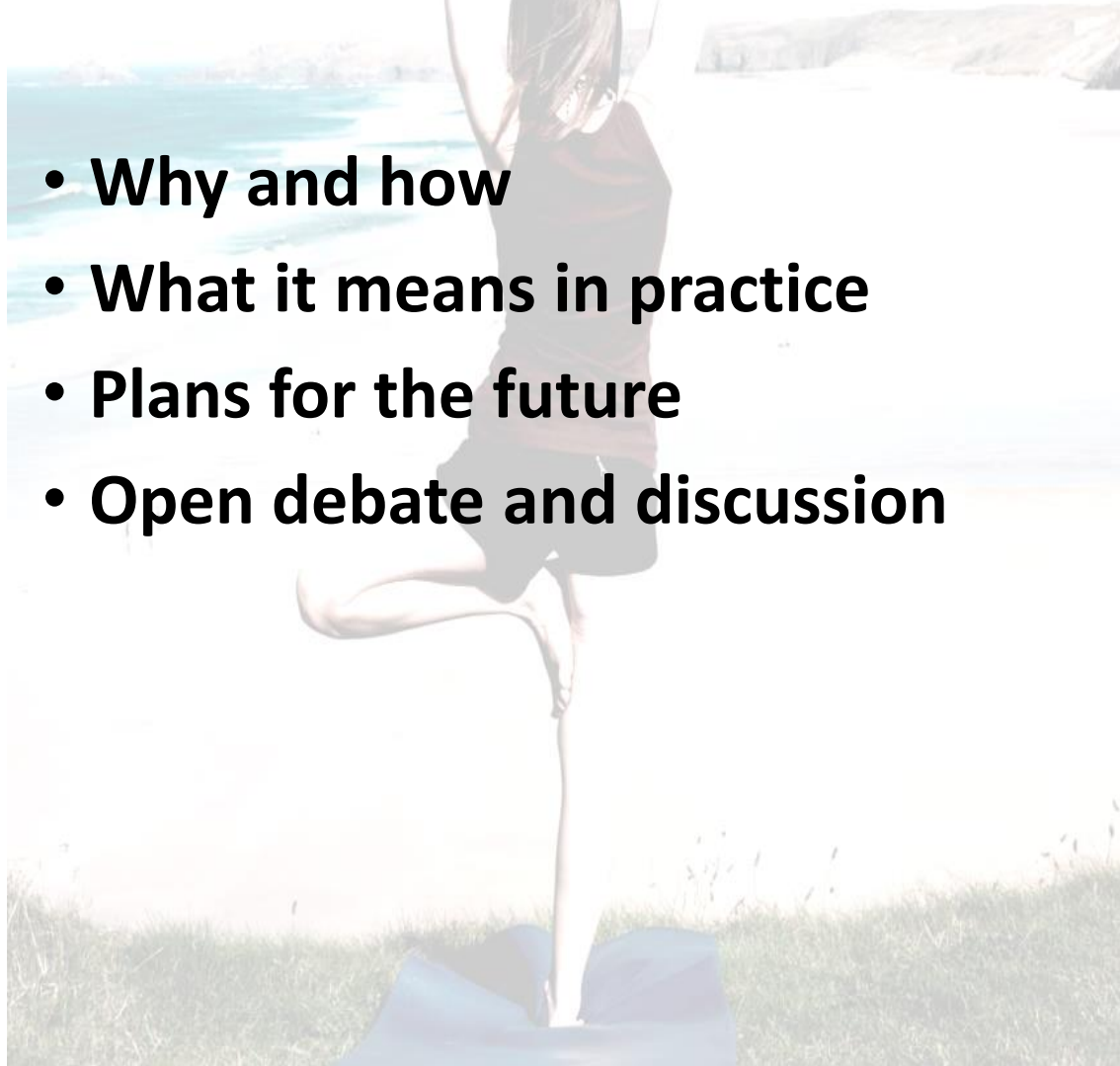
Our Charitable Focus and Impact



Led by Margaret Hart, Vice Chair and James Blake, Chief Executive



- Why and how
- What it means in practice
- Plans for the future
- Open debate and discussion



Our charitable object:

To help all, especially young people of limited means, to a greater knowledge, love and care of the countryside and appreciation of the cultural values of towns and cities, particularly by providing Youth Hostels or other accommodation for them in their travels, and thus to promote their health, recreation and education

Board input, senior teams workshop, all staff feedback

Key criteria for assessment of priorities

- Scale of problem?
- Societal profile?
- Impact evidence?
- Opportunity for YHA?
- Fit with YHA's uniqueness?

Our agreed charitable focus:

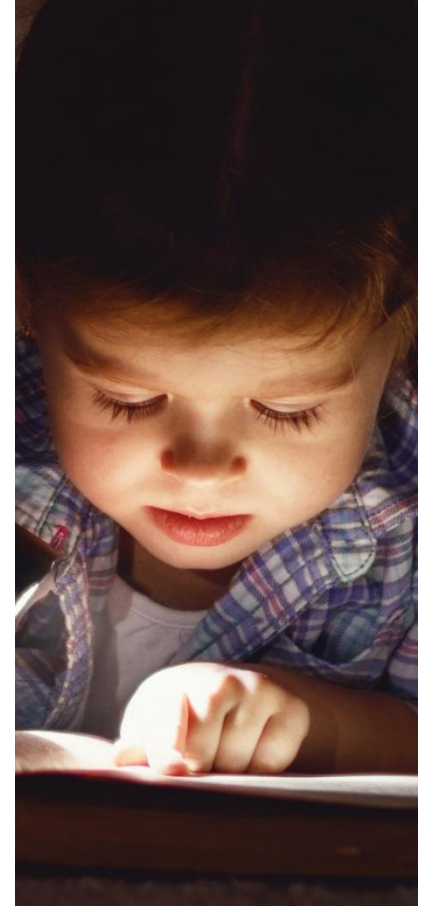


Area of focus	Target
Physical and mental health / wellbeing	All, especially young people with challenging lives
Life skills	All, especially young people with challenging lives

What it means: health and wellbeing



- Getting away to new surroundings, new places and with new people, often for the first time
- Getting active outdoors through the locations and activities we provide
- Positive social interaction in our shared spaces
- Being inspired by place and adventure helped by the advice, support and knowledge of our people



What it means: life skills

- Staying away from home and gaining independence through our residential trips and camps
- Positive cultural, international, interfaith interaction in our shared spaces.
- Developing new skills through our activity programmes, work experience and volunteering.





Make your mark. Transform young lives.

We give every person the chance to travel,
explore and enjoy real adventure.

Because where you go  changes who you become

stay | join | give | volunteer yha.org.uk

Stay

Your next holiday could be a life-changer. By choosing us you're helping to improve access to travel and adventure for all young people. Every stay at a YHA hostel, cabin or campsite helps transform lives, especially those facing poverty, disability, long-term illness and other challenges.

Plan your next life-changing trip at yha.org.uk/stay

Join

Do something life-changing. Join the YHA movement and help make a massive difference to over a quarter of a million young lives, every single year. All while enjoying savings on bookings, great discounts from our partners and much more.

Plan your next life-changing trip at yha.org.uk/join

Give

Give a little, change a lot. We're here to give every young person the chance to discover, share and explore. Become a YHA supporter and give hope, adventure and opportunity to children and families who need them most.

Give £2 a month, or fundraise with us. yha.org.uk/give

Volunteer

Build a better future, starting with your own. Volunteering with YHA opens doors for everyone. It's a chance to gain experience and skills, make new friends and have an enduring, positive impact on the lives of young people.

Plan your next life-changing trip at yha.org.uk/volunteer



yha

In practice: educational, fun-filled and flexible school trip packages



Discovery package

Fun, challenging and memorable experiences

[Find out more](#)

History package

Take a journey through time

[Find out more](#)

Multi-Activity package

Adventurous activities in the great outdoors

[Find out more](#)

Action Adventure package

Amazing adventures in the great outdoors

[Find out more](#)

Alex Rider Classified Mission

Help us find the next Alex Rider

[Find out more](#)

Geography package

Bring the great outdoors to life

[Find out more](#)

In practice: our partnership with Leeds Beckett University and Carnegie Great Outdoors



- 4,500 overnights from Leeds Beckett students
- 8000 overnights for vInspired and NCS
- 2,500 school overnights
- Action Adventure package for 600 pupils from 20 schools across 9 hostels in the North
- Joint delivery of residential programmes for Climbing Out including work with victims of the Manchester bombing

In practice: Young volunteer programmes

- 735 young volunteers last year
- 200 young volunteers in Q1 18/19
- Roles appealing to young volunteers:
 - Summer camps
 - DofE Gold residentials
 - Hostel placements/traineeships
- Average volunteer now 31 years old
- Helps confidence, employability, communication, teamwork



In practice – Breaks



Expanded scope:

- Challenging Lives
- Challenging Places
- Family Breaks
- Educational Breaks

£362K - providing free breaks for
8000 young people



Freddie's Story

9 year old Freddie has a rare progressive eye disease. Last year his family were told that he would lose his remaining sight.

Freddie and his family have embarked on a **vision bucket list**.

One of Freddie's biggest wishes was to see the coast made famous by his favourite author Enid Blyton.

Through the Family Breaks programme, we have helped Freddie fossil hunt at YHA Boggle Hole, and watch the London Marathon.



Taking forward our charitable focus



Workshops

On your tables, please discuss:

1. What, specifically, can we do to enhance health and wellbeing and life skills?
2. Who do we need to work with?
3. What kind of programmes might we introduce?